

10th Annual Solo Day @ the MSBA Annual Meeting

Friday, June 12, 2009, Ocean City, MD

Sponsored by the Solo and Small Firm Practice Section

co-sponsored by the Section of

Negligence Insurance and Workers' Comp

8:00 - 8:30 Registration and Coffee

8:20 - 8:30 Welcome and Introductions

Gina D. Shaffer, Esq., Co-Chair, Solo Day

David S. Harvis, Esq., Co-Chair, Solo Day

8:30 - 9:30 PLENARY SESSION 1

Using Social Networking Sites to Grow Your Practice:

Speakers: Steven S. Stern, Esq., & Frederic N. Smalkin, Esq., Legal Technology Solutions

Learn how to use popular social networking technology such as Facebook, LinkedIn, and Twitter in your practice. Participants will see demonstrations of various sites and learn how to set privacy settings. Participants will also learn how to use these sites to gain valuable information about their clients, adverse parties, and opposing counsel.

9:30 - 11:00 PLENARY SESSION 2

Finding the Silver Lining: Practice Tips for Managing in Tough Times

Panel: Adele Abrams, Esq., Law Office of Adele Abrams, PC, Mark J. Muffoletto, Esq., Law Office of Mark J. Muffoletto, LLC, Paul D. Raschke, Esq., Law Offices of Peter G. Angelos, Arnettia S. Wright, Esq., Wright Law Group, PC

Moderator: Steven Silberman, Esq.

No matter how optimistic you may be, these are clearly tough times for practitioners, businesses, current clients and potential clients. There are steps that you can take to help you manage your practice until "happy days are here again."

In this session, four outstanding MSBA members will give you practical tips to help with technology, finances, clients, crisis management, ethics and other areas related to managing your practice.

11:00 a.m. - 11:15 a.m. Break

Solo Does Not Mean Alone

11:15 - 12:30

BREAK-OUT SESSIONS RUN CONCURRENTLY
(Choose One)

1. The Vocational and Nurse Expert in a Workers Compensation and Liability Case

Co-sponsored by Negligence, Insurance and Workers Compensation

Panel: John Noble, Esq., Noble and Crow, Plaintiff Counsel, Frank L. Lipshultz, Esq., Lipshultz and Miller P.A., Defense Counsel, Cathryn Winslow, Winslow Solutions RN, CCM, CDMS, CNLCP, Kathy Stone, Stone Vocational Services, CDMS, MCRP

Moderator: Raymond Hertz, Esq.

OR

2. Paralegals: Your New Best Friend and Key to Efficiency and Profitability

Co-sponsored by Special Committee on Paralegals

Panel: Karen L. Cook, Esq., Anne Arundel Community College, Barry Dalnekoff, Esq., Dalnekoff & Mason, Karen T. Everest, Paralegal, Segal, McCambridge Singer & Mahoney, Steven Manekin, CPA, Ellin & Tucker, Chartered

Moderator: Gina D. Shaffer, Esq., Shaffer Law Office

OR

3. How Much is this Business Worth?? Valuations For Your Clients and Your Practice

Speaker: S.G. Brooke Tucker, ASA, Tucker & Meltzer, Mark Norris, CPA/ABV, CVA, CFFA, ASA, Tucker & Meltzer

Moderator: Michael J. Jacobs, Esq., Jacobs & Barney

12:30 p.m. - 1:00 p.m. LUNCH

Box Lunches available for additional fee. Must be purchased in advance

1:00 - 4:00 p.m. PLENARY SESSION

The Virtualization of America: Knowing What's Coming Helps You Thrive

Michael Rogers, New York Times Futurist, MSNBC

In this session, Rogers will discuss how the virtualization of America will affect how we practice law, how we build a practice and how we work with clients. You cannot afford to miss this session if you are planning to continue to practice law in the 21st century.

Registration Information

Registration and details at

www.msbaannualmeeting.org

**You may register securely on-line or print
and fax or mail the form to the MSBA.**

Solo Day Only Friday, June 12, 2009

\$50.00

Box Lunch

\$13.00

**This is a great opportunity
to meet other solo practitioners
for advice and networking.**